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## Kobeyaki Bringing Rolls, Bowls, Burgers and Buns to Chelsea

by James Mulcahy

While it will be a while before Chipotle's Asian-fast-casual concept [Shop House](#) hits NYC, diners on the go can get a quick-fix of Japanese cuisine starting next week at **Kobeyaki**. The new restaurant is selling itself as a speedy spot to drop by for lunch. The offerings will be built around four food types, rolls, bowls, burgers and buns (those are like, the four of the five recommended food groups you need to eat every day, right?). Think pork buns stuffed with braised meat, custom bowls with noodles or rice that can be topped with grub like grilled shrimp, asparagus, or beef tenderloin and a sushi-grade spicy-tuna burger.



At night, things will get a little less casual for those wanting to dine in. There are pitchers of draft beer (yes, please), which can be enjoyed with the grub at a long communal table or while tucked away in a wooden booth. The restaurant is located at 293 Seventh Avenue and opens October 17 (212-242-5500).

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